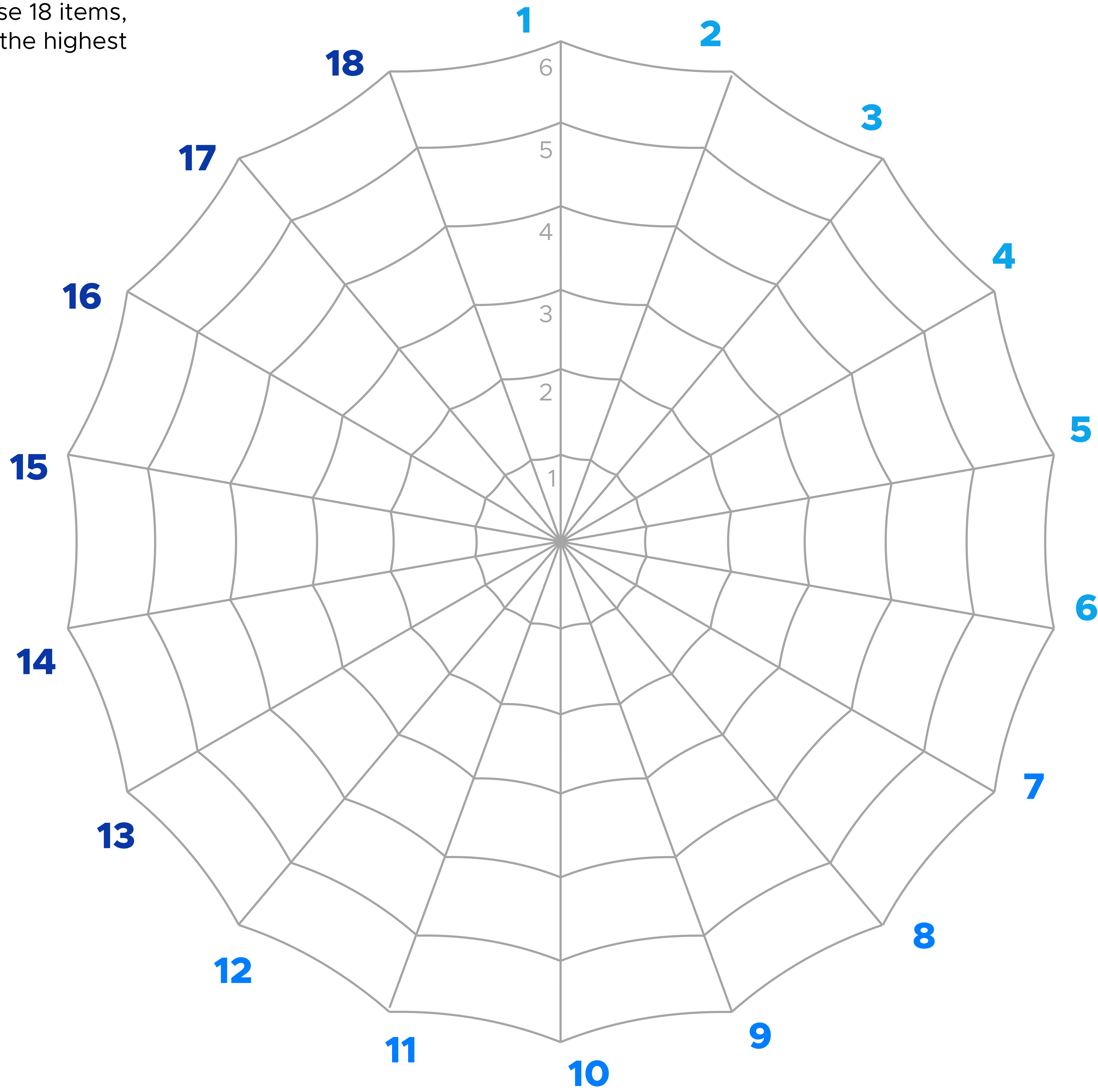


WHY:
Strategic context, ambitions and goals

WHAT:
Areas of innovation, innovation goals

Score your organization on these 18 items,
using a 1 - 6 scale, 6 being the highest



HOW: THREE ENABLERS - PEOPLE, CULTURE, PROCESSES

 PEOPLE

- 1. CEO
- 2. Top Management
- 3. Senior Managers
- 4. Managers
- 5. Employees
- 6. New people

 CULTURE

- 7. Risk and willingness to fail
- 8. Time and freedom to innovate
- 9. Shared language for innovation
- 10. Creative ability
- 11. Passion
- 12. Ability to change

 PROCESSES

- 13. Partners and collaboration
- 14. Market and customer insight
- 15. Funding available
- 16. Innovation tools and metrics
- 17. Innovation training
- 18. Innovation strategy



A Holistic View on Innovation: Intro



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