

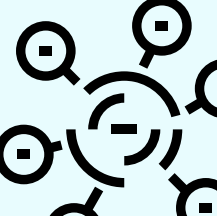
Purpose

Why do we need a Corporate Venture Capital Strategy?



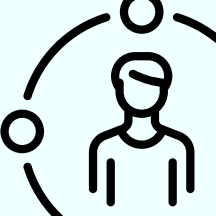
Ownership

Who owns our Corporate Venture Capital Strategy?



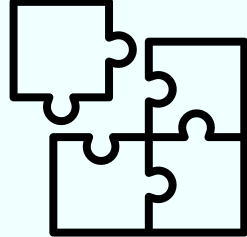
Resource allocation

What kind of resources, talent, people, networks, partners, and capital have we allocated to the success of our Corporate Venture Capital Strategy?



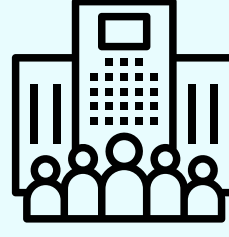
Competencies

What skills do we need for a successful Corporate Venture Capital Strategy? What skills do we have at hand? What are we missing? What do we need?



Strategic fit

How well does a Corporate Venture Capital Strategy fit our overall corporate strategy? How well does top management understand it?



Cultural fit

How well does a Corporate Venture Capital Strategy fit our corporate culture?



Dealflow

What is the quality of our current dealflow? How we do improve our dealflow?



Assessment

What are we looking for in our dealflow and potential impact startups?