STRATEGY & TRANSFORMATION SERIES STRATEGYTOOLS.10

The Corporate Venture Capital Matchmaker

CORPORATE: ______

Our goals in the the dealflow:

(Rank 1-10 scale, 10 highest)

Learning:

Business Development:

Access to new technologies:

Access to new business models:

Access to new talent:

Competitive move:

Others, please specify:

Overall rating: _____

STARTUP: _____

Our goals in the the deal:

(Rank 1-10 scale, 10 highest)

Access to funding:

Market channels:

Technology development partner:

Business Model partner:

Learning:

Access to expertise:

Access to brand:

Access to networks:

Others, please specify:

Overall rating: _____

FIT-O-METER

KEY SUCCESS FACTORS

STARTUP:

CORPORATE: _____

What are the key success factors making this deal a win-win for all parties involved: (please list and discuss openly)

DATE:

LOCATION: _____

KEY RISK FACTORS

What are the key risk factors making this deal risky for all parties involved: (please list and discuss openly)





