SUPERCLUSTER FUNDAMENTALS

HOW SHOULD SUPERCLUSTERS BE DESIGNED TO BE RELEVANT TO US?

RANK# ___

CUSTOMERS

How can a _____ cluster help your organization gain new customers?

RANK# ___

MARKET OPPORTUNITIES

What kind of market opportunities do you expect from being a _____ cluster?
Should we be looking outside our country?

RANK# ___

NEW PARTNERSHIPS

What types of partnerships would you expect from a _____ cluster?

RANK# ___

ACCESS TO NEW TECHNOLOGIES & NEW BUSINESS MODELS

How can a _____ cluster help you gain access to emerging technologies & business models?

RANK# ___

FASTER INNOVATION WITHIN YOUR COMPANY

True transformation requires faster innovation. This can be done through corporate bootcamps, innovation Labs, or large-scale transformation programs. What kinds of corporate programs would be most important to you?

RANK# ___

ACCESS TO LEARNING, BEST PRACTICES & BUILDING NEW INNOVATION STRATEGIES

Learning from others can be powerful. Case studies, workshops & study trips, how are these relevant to you?

RANK# ___

ACCESS TO STARTUPS

How would your company like to work with and get access to new, high-impact _____ startups?
What can new _____ startups bring you?

RANK# ___

BUILDING NEW STARTUPS

We need more high quality _____ startups & scale-ups. How can you help launch new ventures?

RANK# ___

CAPITAL

Develop a more professional capital market, from early stage seed and angel funding, to scale-up and growTH, and finally up to exit or IPO

RANK# ___

COLLABORATION

Develop new, cross-industry, joint-collaboration projects

RANK# ___

TALENT DEVELOPMENT

Develop new talent and skills that will benefit the industry as a whole. This can range from young students, interns, short programs,
Master's programs, Execuitve MBA and PhD programs

RANK# ___

NAVIGATE INDUSTRY SHIFTS

The cluster should help us navigate signifcant industry-level change, reaching beyond the capabbilities of any one of our member companies

RANK# ___

ANYTHING ELSE?

What would you want from a _____ cluster?

Get yours at www.strategytools.io
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