

What are some of our shared ambitions for our cluster?

Describe the cluster's long-term vision

What are the partners' and participants' various expectations?

What is our most important contribution to the cluster success?

What does success look like to the cluster?

What are our short- and long-term commitments?

What are 3 – 5 great KPIs?

How do we ensure buy-in and support with all key stakeholders?

What top 3 targets should we have for Year 1?

How do we secure buy-in and support from the Board of Directors?

#1

#2

#3

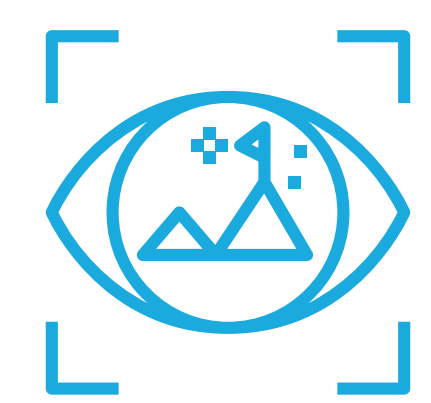
What markets do the cluster focus on? This can be industries, geographies, segments

How do we secure stronger market access together?

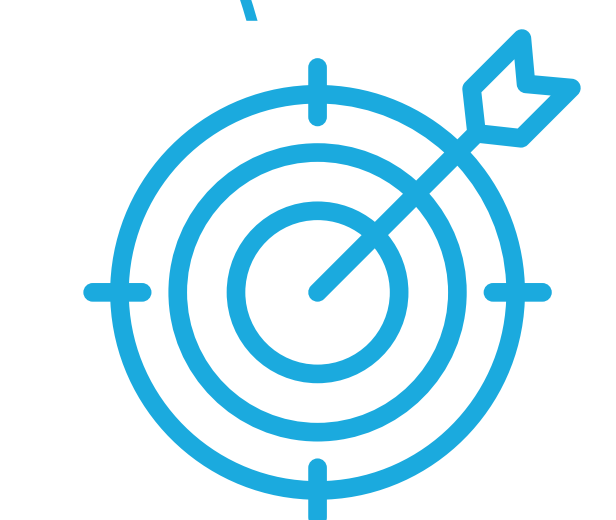
What financial resources are required? What does our funding look like for the first three years?

What could our business model look like?

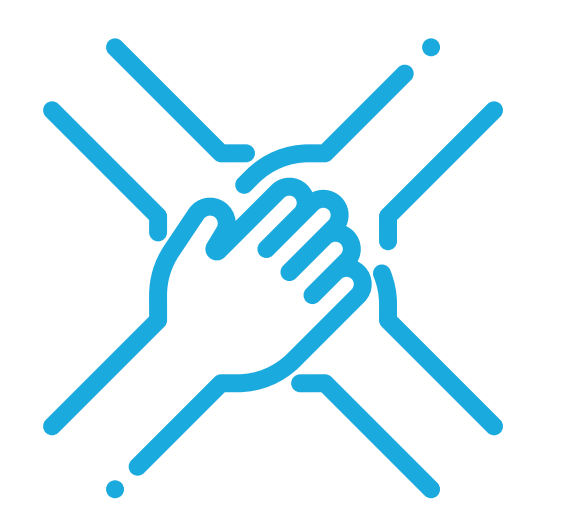
What organizational roles need to be filled, and how?



AMBITIONS



TARGETS



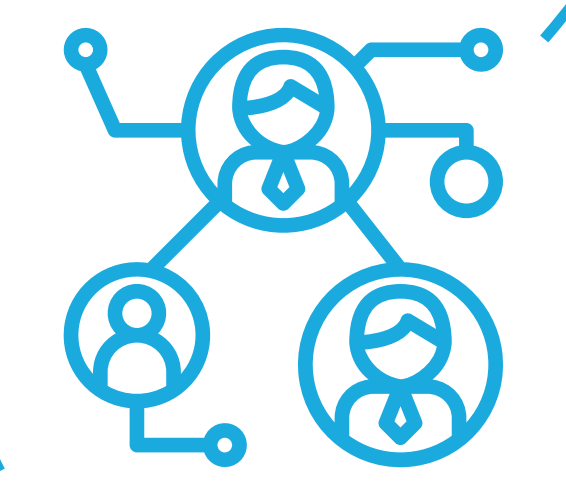
JOINT COMMITMENTS

BUSINESS DEVELOPERS



MARKET ACCESS

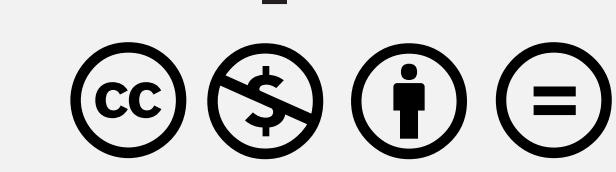
CLUSTER MANAGEMENT & BOARD



ROLES & RESOURCES



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