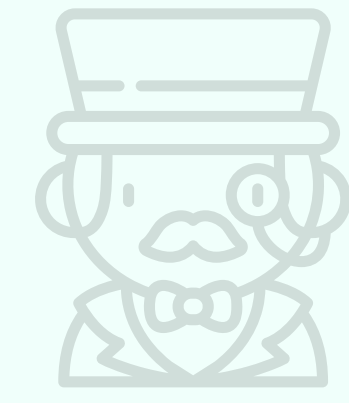


FINANCIAL
How strong is the financial capacity?



RICH UNCLES

VERY STRONG

VALUE DEVELOPERS

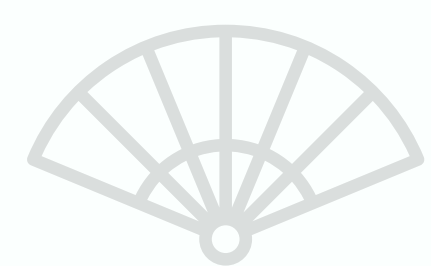


WEAK

MEDIUM

VERY STRONG

STRATEGIC
How strong is the strategic fit?

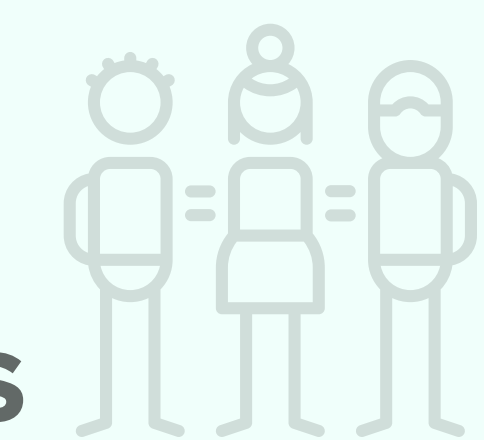


FLAMING FANS

PRETTY USELESS, BUT CRUCIALLY IMPORTANT

WEAK

GREAT FRIENDS



The Investor Map



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