

Money	
#1 We have easy access to minor investment funds for new ideas and new ventures	1 2 3 4 5
#2 As a company, we are truly great at making explorative investments	1 2 3 4 5
Structure	
#3 We have a unit (person, team, department) responsible for entirely new business development, outside our current core business	1 2 3 4 5
#4 We have a corporate structure for early ventures, strategy experiments, growth, spin-ins, spin-outs for new businesses	1 2 3 4 5
Mandate	
#5 We have an explicit growth ambition from the Board of Directors and Top Management	1 2 3 4 5
#6 We have a license to think big, dream big and take calculated strategic risks	1 2 3 4 5
Please use 1-5 scale, 5 being the highest	SUM